

SPEAKER CHECKLIST

Print Out Help You Make The Right Choice For Your Event

Speaker Name	1. Marty Wilson	2	3
Has awesome testimonials from Directors and C-Suite People - INCLUDING THEIR NAMES, not just their company.			
Tailors their content specifically to your delegates by interviewing them beforehand and on the day.			
Is happy to promote your conference with video, blogs and social media leading up to the event			
Has more than one awesome keynote so they can cover if another speaker fails to show			
Can MC as well, in case of breakout sessions, an after dinner event or - eeeeeeeek - a no show.			
Can tell you in advance what your delegates will take away from their presentation and what actions they will take			
Can tell you in advance the methods they use to keep the audience engaged right through their presentation			
Can tell you in advance how they'd handle catastrophes like the AV breaking down, delegates getting ill etc			
Is happy to be at your event all day and won't just swan in 15 minutes before and sneak off straight afterwards			
Is happy to stay for questions, or even socialise with your delegates if asked to			
Has won awards for their ability to engage a crowd			
Has other materials - books, courses, videos etc - that can more deeply embed the lessons in their keynote			
Considers the actual speech only about half of what you are getting for your booking			
Has a reputation for being personable, conscientious and just ridiculously easy to work with			